

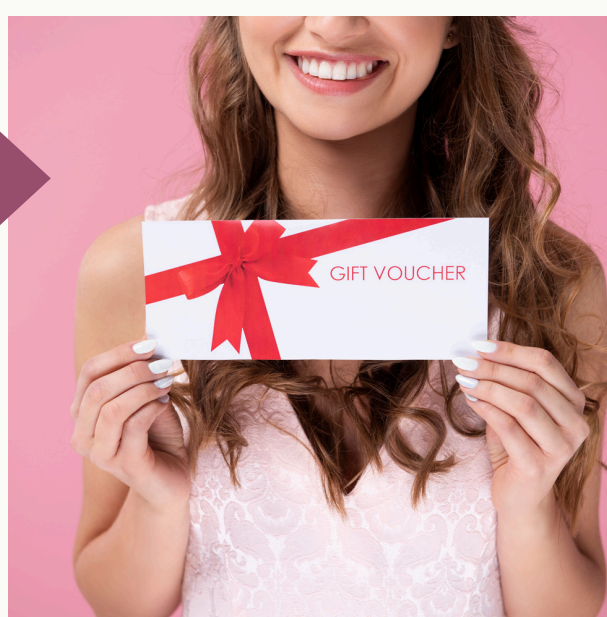
2025 GIFT VOUCHER REVENUE BOOSTERS

Annual gift-giving events stimulate the demand for gift vouchers, with Christmas topping the list. Further opportunities exist to increase income and with One Tree handling all the orders, you can focus on promotions. Run campaigns for your gift vouchers around these events and see your revenues grow in 2025.

VALENTINE'S DAY

- January - prep campaign
- 1-14 Feb - run emails, social media posts, ads

14 February



MOTHER'S DAY

The biggest boost for sales after Christmas.

- February - prep campaign
- 15 - 30 March - run campaign

30 March

CHRISTMAS

Working on Christmas brochures and web pages? Remember to feature your gift voucher range. We can also help with ticket sales.

April



FATHER'S DAY

A mid-summer sales boost - particularly relevant if your gift experiences appeal to men, such as golf packages. Remind prospects about your online voucher shop.

15 June



BLACK FRIDAY/ CHRISTMAS

The golden quarter. Prepare in October, run a sale for Black Friday and promote your vouchers throughout December.

28 November
- 25 December



ONE TREE
VOUCHER SOFTWARE

You run the promotions, we fulfil the orders
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